

ExpressWay

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tips, happenings,
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exciting tours

Always Coca-Cola

Life tastes good at the new World of Coca-Cola, where visitors can explore the whole story of one of the world's best-known brands. With 62,000 square feet of guest areas, the World of Coca-Cola in Atlanta features more than 1,200 artifacts from around the world that have never been displayed to the public before. The attraction moved next to the Georgia Aquarium to offer a con-

4-D movie to fully functioning bottling line.

Bottleworks lets guests wander through the bottling plant in a glass tunnel. At the end of the experience, guests are invited to pick up a collectors-edition bottle from the tasting lounge. The centerpiece of the lobby is a collection of oversized Coca-Cola "folk art" bottles from several countries. Guests can even meet the 7-foot polar bear.

provides a look at the magic that goes into every bottle of Coca-Cola. Another must-see is the short film in the 4-D theater, which follows an eccentric scientist and his assistant on their quest to uncover the secret behind the success of Coca-Cola.

The new location includes Pemberton Place, which has 5 acres of green space open to city residents and visitors. The area features a reflecting pool and plaza that pay tribute to Coke inventor John Pemberton. Every aspect of the new World of Coca-Cola's design, construction and operation was carefully planned to reflect the Coca-Cola Company's commitment to environmental and energy issues. One of the nation's few "green" buildings, the new World of Coca-Cola incorporates the latest advances in environmentally friendly construction and design.

For more information: (800) 676-COKE; www.woccatlanta.com



THE COCA-COLA COMPANY

Folk art bottles in the lobby of the World of Coca-Cola

temporary glass-and-stainless steel architectural design on one side, dominated by a 27-foot "frosted" replica of the famous Coca-Cola-contoured bottle.

Around every corner, guests will experience interactive exhibits, from a thrilling, multi-sensory

And, of course, a World of Coca-Cola favorite—the tasting experience—will provide visitors with a refreshing opportunity to sample up to 70 different products from around the world. The Happiness Factory Theater features an animated film that

Art in Downtown San Diego

The Museum of Contemporary Art San Diego (MCASD) opened its new facility downtown. The expansion has more than doubled the museum's exhibition space and created a cultural hub for San Diego. The new structure, a distinctly contemporary three-story building, is kept in the former Santa Fe Railroad Regional Baggage building near the famed "glass lamp district." The coastal



Fletcher's Silver Pitcher

THE METROPOLITAN MUSEUM OF ART

CultureClub

Silversmiths to the Nation: Thomas Fletcher and Sidney Gardiner, 1808-1842

at New York's **Metropolitan Museum of Art**, through May 4, 2008. Established in Boston in 1808 and relocated to Philadelphia three years later, the silversmithing firm of Thomas Fletcher and Sidney Gardiner produced American silver of unprecedented quality and grandeur. This is the first exhibition devoted entirely to their work, which reflects America's coming-of-age as a commercial, industrial, political and artistic center. More than 100 examples in silver are arranged chronologically and thematically. A rare group of some 35 related drawings, purchased by the Metropolitan in 1953 and never before exhibited together, offer important insights into the evolution of Fletcher and Gardiner's designs. Of particular interest is the display of seven works in silver alongside their corresponding design drawings. (212) 535-7710; www.metmuseum.org

Impressionists by the Sea

at Connecticut's **Wadsworth Atheneum Museum of Art**, Feb. 9-May 11, 2008. The museum is one of only two venues in the U.S. for this spectacular exhibition of major artworks. It consists of more than 50 paintings documenting French 19th-century artists' fascination with the Normandy coast. The exhibition features paintings by Monet, Boudin and Courbet, but there will also be notable examples by the other chief Impressionists—Renoir, Mary Cassatt and Gustav Caillebotte. The exhibition includes documentary material such as period postcards and travel books and is accompanied by a scholarly catalogue discussing the social ramifications of the transformation of the coast from the haunt of fishermen to what was identified as "the summer boulevard of Paris." (860) 278-2670; www.wadsworthatheneum.org

Frida Kahlo

at the **Philadelphia Museum of Art**, Feb. 20-May 18, 2008. Visitors can examine the art of one of the most influential artists of the last 50 years. The exhibition includes more than 40 of the Mexican artist's self-portraits, portraits, allegorical and symbolic paintings and still lifes—among them, paintings that have never been exhibited before and others that will be seen in the U.S. for the first time. The exhibition is drawn from more than 30 collections in the U.S., Mexico, France and Japan. Generally small in scale, Kahlo's distinctive, jewel-like works are vividly detailed compositions often filled with powerful personal symbolism. In her iconic self-portraits, the artist assumes multiple identities and reflects upon pivotal periods in her life, painting painful and often difficult subject matter, including an unprecedented depiction of a miscarriage she suffered. (215) 684-7469; www.philamuseum.org

Foto: Modernity in Central Europe, 1918-1945

at the **Milwaukee Art Museum**, Feb 9-May 4, 2008. The exhibit presents outstanding Central European photography, previously overlooked by the standard art historical focus on America, France, Germany and Russia alone. The modern art from the area focuses on the advent of industrialization and new technologies, the growth of cities and urban lifestyles, and the rise of nationalism. The exhibition explores the uses and forms of photography in 165 original artworks, books and illustrated magazines. Foto is divided into eight sections organized thematically, each comparing local differences against a heritage of shared institutions and attitudes towards modernity. The exhibition examines photography during a period of unparalleled growth in its popularity, at a time when artists were catalyzed by unprecedented social and political upheaval between the two world wars. (414) 224-3200; www.mam.org



Kahlo's Self-Portrait with Thorn Necklace and Hummingbird

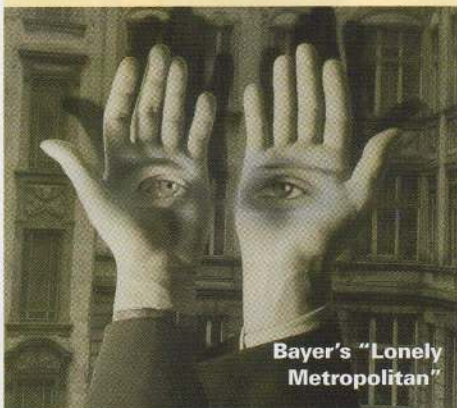
NIKOLAS MURRAY COLLECTION, UNIV. OF TEXAS, AUSTIN



Renoir's "By the Seashore"

THE METROPOLITAN MUSEUM OF ART

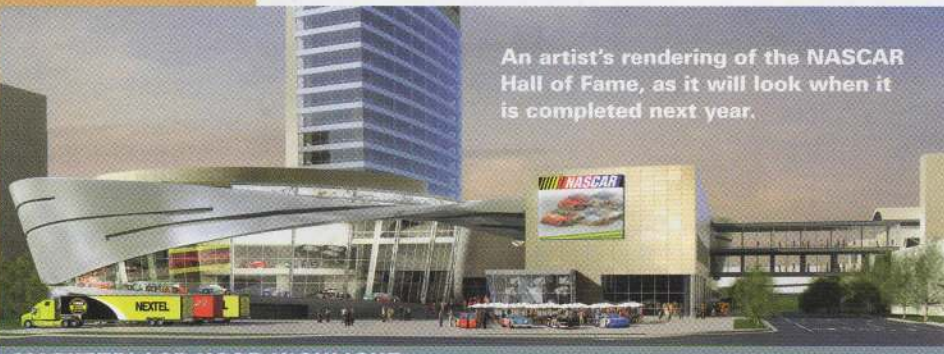
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Bayer's "Lonely Metropolitan"

THE BUHL COLLECTION

COURTESY CHARLOTTE REGIONAL VISITORS AUTHORITY



An artist's rendering of the NASCAR Hall of Fame, as it will look when it is completed next year.

MARKETPLACE HOST HIGHLIGHT

Start Your Engines

The 2009 American Bus Marketplace may still be a year away but preparations are already underway for the big show in Charlotte, N.C. As with every host city, there will be plenty to do and see, but one future attraction that's sure to draw major interest from delegates is the **NASCAR Hall of Fame**.

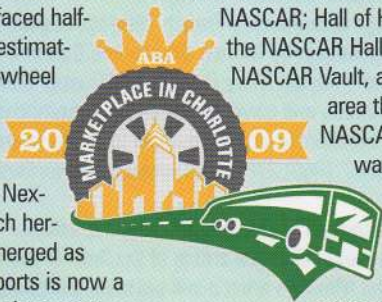
Construction on the building is not yet completed. Officials estimate that it will be ready to open sometime in the first quarter of 2010, and when it does, it will stand as an enduring tribute to the drivers, crew members, team owners and others who have had a significant impact on the sport.

Charlotte's connection with fast cars goes back to the early 20th century. In 1924, the Charlotte Speedway, a plane-surfaced half-mile oval track, was drawing an estimated 50,000 people to watch open-wheel cars. Charlotte played host to NASCAR's first race in 1949 in the Strictly Stock division, predecessor to today's NASCAR Nextel Cup Series. Because of this rich heritage, the Charlotte region has emerged as stock car racing's home. Motorsports is now a \$6 million a year industry and employs more than 27,000 people in North Carolina, with the Charlotte region benefiting from more than \$4.5 billion of that economic impact.

The development of the NASCAR Hall of Fame resulted from a partnership involving NASCAR, the City of Charlotte and the Charlotte Regional Visitors Authority. Groundbreaking ceremonies for the building were held in January 2007, which was attended by 40 NASCAR competitors, heroes and pioneers. Construction began last May. The building site is located in uptown Charlotte directly across the street from the Charlotte Convention Center.

According to city officials, final designs will not be completed until later this year, but several components have been already proposed for the hall of fame, including the following: A Ceremonial Plaza, a region outside the entrance for induction ceremonies, outdoor dining and iconic sculptures; Full Throttle Theater, a 250-seat theater that will show a film detailing the history of NASCAR; Hall of Honor, which will house the NASCAR Hall of Fame inductees; The NASCAR Vault, a rambling glass-enclosed area that will house historic NASCAR artifacts; Rookie Raceway, a large slot car track that can wind throughout the facility; and TV and radio studios and a NASCAR newsroom.

For additional information on the NASCAR Hall of Fame, visit www.nascarhalloffame.com.

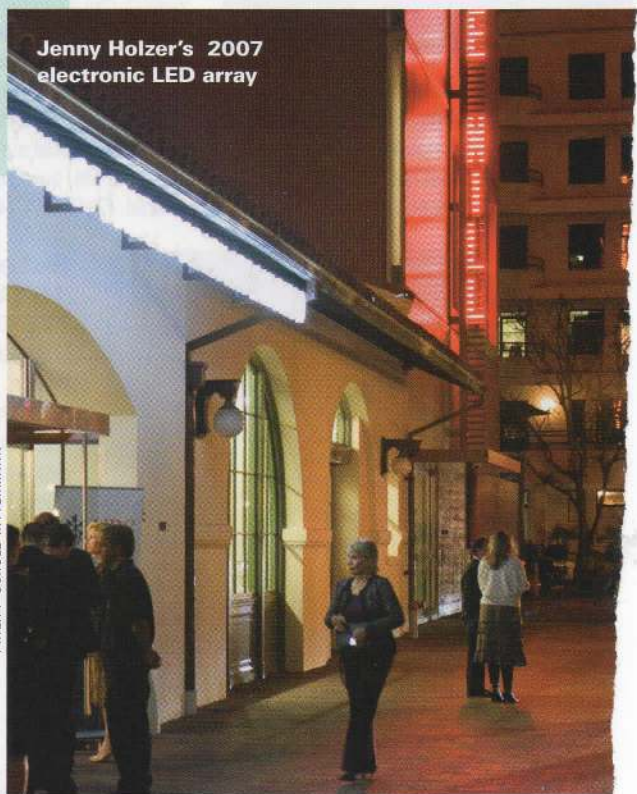


area also hosts other popular attractions, such as Balboa Park cultural area, all within minutes of the downtown campus.

The expanded MCASD Downtown provides San Diego and the bi-national region with a new dynamic cultural venue, allowing the museum to serve many more visitors with contemporary art exhibitions and public programs for adults as well as children. The expanded MCASD Downtown has more than 16,000 square feet of exhibition space—featuring light-filled galleries and large spaces to present site-specific work—as well as a new lecture hall and education room for hands-on, interactive art activities.

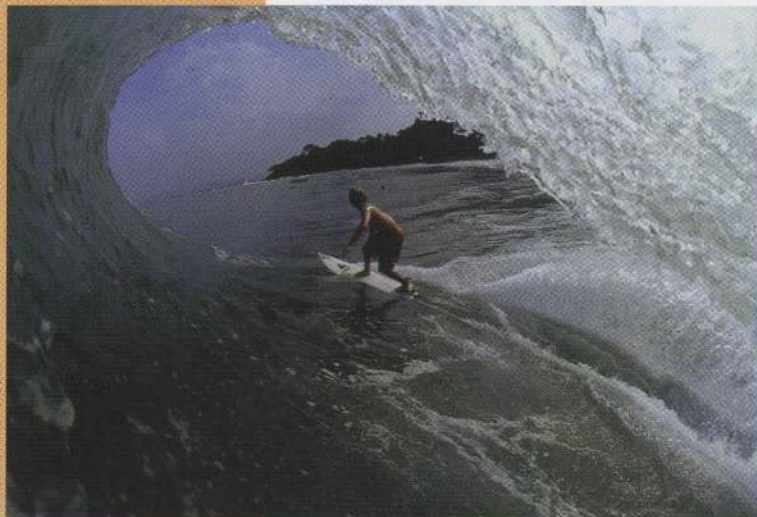
Travelers on their daily routes and museum visitors can experience Richard Serra's new permanent sculpture, "Santa Fe Depot," commissioned by MCASD and located at The Jacobs Building, a new exhibition venue. Consisting of six massive steel blocks that echo the rhythms of the station's arches, the Serra sculpture helps to unify contemporary art with the flow of daily life along a highly trafficked public corridor. The Copley Building features a newly commissioned installation that employs thousands of LED lights enclosed in clear plastic tubes.

On display at the Jacobs Building is the *Robert Irwin: Primaries and Secondaries* exhibit, featuring work from the pivotal contemporary artist. The exhibition features five new major installation works created specifically for MCASD's galleries and is drawn almost exclusively of works from MCASD's collection. This exhibition includes a range of works, from early abstract expressionist paintings to minimal canvases, and from early sculptural objects to large installations. MCASD has an ongoing commitment to collecting and preserving the work of this American master and has more than 50 works by Irwin in the museum's collection. Irwin's art investigates perception and phenomenological experience. His early transformative pieces helped to define the aesthetic and issues of the 1960's West Coast Light and Space Movement. For more information: (858) 454-3541; www.mcasd.org/downtown



Jenny Holzer's 2007 electronic LED array

PHILIPP SCHOLZ RITTERMANN



TOMCAREYPHOTO.COM

Catch a wave on the Pacific Ocean and explore surfing and waves at the Aquarium of the Pacific.

Power of Waves

The beach is always bustling in Long Beach, Calif., but now the surf breaks all year long with *Catch a Wave*, the newest exhibit at the Aquarium of the Pacific, running through March 31, 2008. Surfing defines Southern California, and the aquarium invites guests to experience the history of

surfing, waves and animals that live in the surf zone. Through new exhibits, films, educational programs and events, people of all ages can experience the heart-pounding beauty of waves and surfing.

Engaging all the senses, *Catch a Wave* will greet visitors with surf music and the smell of coconut oil as they enter the aquarium.

Throughout the day, visitors can immerse themselves in the new exhibition as they explore amazing waves and surfing through new exhibits and films, touch animals that live in the surf, and taste the flavors of surf cuisine.

Catch a Wave features exhibits on the dark side of waves in *Faces of a Tsunami*, which unravels the facts about the destructive waves.

The tone changes as guests surround themselves in a high-energy show highlighting surfing around the world. Visitors witness the power, drama, and allure of waves as they see why catching the perfect wave has captured the imagination of people across time. Projected across eight-screens with surround sound, the multimedia adventure will even reveal that there are pro-surfers in the animal kingdom.

Guests can also reach in and touch ocean animals and find out how they survive in the surf. While riding the waves can be fun for some, living in the surf zone is difficult for animals. Visitors get the chance to touch rays and sharks. Special programs educate on how humans impact the environment and change the very nature of waves and the ocean planet.

For more information: (562) 590-3100; www.aquariumofpacific.org

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DENIS FINNIN, AMNH

An elaborate reproduction of Charles Darwin's study from Down House.

Evolution Revolution

Toronto's Royal Ontario Museum presents **Darwin: The Evolution Revolution**, a wide-ranging exhibit exploring the life and work of the man with the theory. On display through Aug. 4, 2008, visi-

tors can follow Darwin's path as he developed his ideas about evolution—insights that became the cornerstone of modern biology.

From his early years as a naturalist and his education in medicine and theology, to his groundbreaking voyage aboard the *HMS Beagle*, guests will discover why it took so long for Darwin to publish his observations in the groundbreaking book, *On the Origin of Species by Means of Natural Selection*. Visitors will learn why Darwin was both revered and condemned for his views on evolution and learn about the impact of his ideas on science and society today.

The exhibit is comprised of nine sections, each taking visitors through key elements of Darwin's work. In the introduction, guests can see Darwin's original magnifying glass, an icon from his career. Later on, guests can watch a short video of Darwin's life and work.

One of the must-see elements of the exhibit is Voyage of the *Beagle*, which traces Darwin's five-year journey on the *HMS Beagle* down the coast of South America to the Galapagos Islands and beyond. Prominently featured in this section is the actual life-changing letter, the invitation to serve as *HMS Beagle's* naturalist, from Darwin's mentor, J.S. Henslow.

The Royal Ontario Museum is the first Canadian venue to host the exhibit during its international tour. The exhibit features the most complete collection of specimens, artifacts, manuscripts and memorabilia related to Darwin. Also featured in the exhibition is a number of fascinating live animals, bringing life to Darwin's work. Highlights include live Galapagos tortoises and horned frogs from South America, along with fossil specimens collected by Darwin. For more information: (416) 586-8000; www.rom.on.ca ■

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